

Camila Preciado Santo Domingo

Bogotá, Colombia

camilapreciado@gmail.com

WORK EXPERIENCE

ONLY CH1LD Creative Production Studio / Paris, France
Production and coordination, October 2022 - Present
Worked alongside Executive Producer and Director to conduct deep research, develop, and pitch projects to clients. Prepared pro forma statements and tracked production costs. Created, edited, and determined visual direction of digital assets. Liaised between European and American offices.

La No Ficción / Bogotá, Colombia
Non-fiction podcast producer, March - September 2021
Producer of educational podcasts. Lead investigation of series featuring Latin American environmentalists. In-depth research for upcoming productions. "Story scouter."

Libreta Personal / Bogotá, Colombia
Communications consulting, December 2020 - June 2021
Design, execution and evaluation of qualitative studies for governmental institutions. Elaboration of descriptive documents including systematization methodology of in-depth interviews. Construction of public opinion databases.

Universidad de Los Andes / Bogotá, Colombia
Teacher Assistant: Theory of Journalism, August - December 2020
Complementary research assistant focusing on freedom of expression, deepening democracy, and media narrative. Developed approaches for understanding the theoretical, narrative, analytical and ethical competence of journalism. Supported with work, activities and evaluations.

TRAAPP / Bogotá, Colombia
Internship, Summer 2021
Lead research and analysis of competition of the tourism sector in Colombia for the creation of a travel agency catered towards lower income groups. Invention and implementation of the corporate identity.

Martha's Table / Washington, DC
Volunteer, 2016 - 2020
Support in design, execution and evaluation of social projects focused on improving coexistence, mental health and eating habits in vulnerable populations. Lead workshops to increase access to quality education and nutrition in Washington state.

Active freelance Clients (Branding, Identity and Graphics):
Futbol Pazífico - non-profit organization that uses sports education to keep the youth of the Colombian Pacific regions away from forced recruitment.
UNA: Uniting Narratives with Arts - artistic and ecological foundation dedicated to promoting inter-cultural exchanges between Latin America and Scotland.
Naty Botero Music - Colombian artist dedicated to empowering women through music.

ACADEMIC FORMATION

The George Washington University / Washington, DC
Undergraduate Degree in Sociology, 2017 - 2020
Minor in Journalism and Mass Communication
Magna Cum Laude 3.7/4.0

Georgetown University / Washington, DC
Undergraduate, 2016 - 2017
General Average 3.8/4.0

Paris College of Arts / Paris, France
Postgraduate in Communication Design, 2022

COMPLEMENTARY FORMATION

École Internationale de Théâtre Jacques Lecoq / Paris, France
Professional theatrical training, October 2022 - Present
Studies of bodily movement, collective creation, improvisation techniques and performance.

Happiness in the United States:

The Continual Ambiguity of Well-being
Honors research-thesis, 2017-2019
Quantitative analysis of happiness in the USA using the SPSS (Statistical Package for the Social Sciences) program to construct comparative happiness variables.

PROJECTS

Felina Press / Paris, France
Co-Founder, February 2023 - Present
Felina Press (2023) Independent production house for limited edition publications regarding culture and socially pressing subjects.

Delirious / Bogotá, Colombia
Clothing brand, 2018 - Present
Co-Founded clothing brand to highlight Colombian talent and resources. Responsible for all creative direction in collections: "Head in Nature" addressing the interrelationship between fashion, art, and storytelling and "My Head is My Home" that highlights the importance of mental health awareness.

Conspiranoia Podcast
Co-Creator, 2021 - Present
Podcast that aims to unfold the most relevant conspiracy theories of the 21st century stimulated by moments of social crisis.

SKILLS AND INTERESTS

Languages: Spanish (native), English (fluent), French (fluent)

Technical: Adobe Creative Suite, Microsoft Office Suite, Final Cut Pro, IBM SPSS

Interests: Telling, listening to and writing stories, researching, dark room image developing, justice and peace studies, nature conservation, philosophy, Latin American literature, memory